

Guidelines:

Submission of the manuscript will be held to imply that it contains original unpublished work and is not being submitted for publication elsewhere at the same time.

Final responsibility for the selection and acceptance of manuscripts for publication rests with the Editors.

Manuscripts should be divided into headed sections:

- Abstract: 100 words
 - Keywords: 5 words
 - Introduction
 - Review of Literature
 - Research Methodology
 - Results and Discussion and
 - Conclusions but should not be numbered.
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- The left-hand side margin for the manuscripts should be 3cm.
 - The manuscript should be formatted in one column
 - The text and references should be checked thoroughly for errors before submission.
 - It is the responsibility of the author to ensure that the typescript is correct in style, syntax and spelling.
 - The text should be in Arial font size 11.
 - The length of the manuscript should be between 4000 to 4500 words, with tables, illustrations and references and not exceed 10 pages single space including references.
 - Any words to be abbreviated should be written in full when first mentioned followed by the abbreviation in parentheses.
 - Footnotes should be used sparingly. Number them consecutively throughout the article, using superscript Arabic numbers. Do not include footnotes in the Reference list. As for table footnotes, indicate each footnote with a superscript lowercase letter.
 - References should appear after any appendices, listed in alphabetical order by name(s) of author(s).
 - Manuscripts should follow the APA referencing style.
 - Separate each reference by single spacing.
 - Literature citations in the text should be made by name (s) of author (s) and year.
 - For references with more than two authors, the name of the first author followed by 'et al.' should be used.
 - To be considered for publication in SCOPUS journal special issue: Papers must be EMPIRICAL in nature due to requirements with partner journal.
 - To be considered for publication in SCOPUS journal special issue each author is limited to 3 papers i.e. an author's name cannot appear more than 3 times in a particular issue. Each name must not appear in the same sequence in a particular issue due to requirements by partner journal.